



## Vignette® V6 Enterprise Adapters for Siebel®

The Vignette® V6 Enterprise Adapters for Siebel® integrate information and processes in Siebel software systems as part of an organization's comprehensive content management solution. Content exchanged with Siebel systems can be aggregated, produced, personalized, delivered and analyzed across multiple Web initiatives when integrated using the Vignette® V6 Content Suite.

Siebel Systems, Inc. is a leading supplier of business solutions providing an integrated family of application software that enables multi-channel sales, marketing, and customer service systems for call centers, field sales, reseller channels, and across retail and dealer networks. Vignette V6 Enterprise Adapters for Siebel, when implemented with Vignette V6 Content Suite, leverage information in Siebel applications as part of an organization's unified and dynamic content management lifecycle. The Vignette V6 Enterprise Adapters for Siebel provide holistic content management and powerful and flexible Web application development through a graphical interface that simplifies integration, which can speed time to market and enhance online relationships with customers, employees and business partners.

### **Integrated Content Management Services**

Utilizing the Vignette V6 Enterprise Adapters for Siebel in conjunction with Vignette V6 Content Suite provides a comprehensive and holistic solution for content management. Siebel information can be collected, produced, delivered, analyzed and managed as part of a complete content management lifecycle with other enterprise content. Content access can be provided universally through Web sites or portals; common look and feel enable consistent branding; existing business logic and rules can be applied across all Web initiatives; intelligence and taxonomies personalize content and enable usage analysis; and, content from virtually all sources, including Siebel, can be centrally managed. In addition, Vignette solutions support and drive communication through various vehicles including targeted e-mail, wireless, and machine-to-machine exchanges.

### **Intelligent Adapters**

Vignette's Siebel adapters provide functionality for interactive access to Siebel Business Objects and Siebel Business Components. The adapters provide access to stored Business Objects within a Siebel repository. The relationships, functionality and interaction of the Vignette V6 Enterprise Adapters for Siebel parallel those of Siebel enterprise applications making it intuitive and easy to exchange and manage content. The Vignette V6 Enterprise Adapters for Siebel leverage the Siebel Java APIs providing content access across multiple platforms, and making it possible to interface with Siebel applications without requiring the Siebel user interface.



<p><b>Features</b></p> <p><b>Integrated Content Management Services</b></p> <ul style="list-style-type: none"> <li>• Collection – create, aggregate, categorize</li> <li>• Production – manage, target, stage</li> <li>• Delivery – assemble, personalize, observe</li> <li>• Analysis – capture, discover, optimize</li> </ul>	<p><b>Benefits</b></p> <p>Enables Siebel information to be holistically managed with other content and Web initiatives. Provides unified management of content throughout the lifecycle. Streamlines access to information and provides tools to personalize and tailor content based on observed behavior and usage.</p>
<p><b>Intelligent Siebel Adapters</b></p> <ul style="list-style-type: none"> <li>• Integration with Siebel Business Objects and Siebel Business Components to provide two-way content exchange</li> <li>• Support for Siebel Java APIs without having to display Siebel’s user interface</li> <li>• Multi-platform deployment from a single design environment</li> </ul>	<p>Flexible adapters enable access to and exchange of content contained in Siebel repositories for unified and comprehensive content management. Leverage pre-built and existing Siebel Business Objects and Siebel Business Components to leverage and extend reach of content. Capitalize on existing enterprise application systems to help reduce costs, shorten time-to-deployment and increase revenue through more efficient and profitable online interactions.</p>
<p><b>Graphical Interface</b></p> <ul style="list-style-type: none"> <li>• Integrated visual workbench</li> <li>• Drag and drop connectivity</li> <li>• Wide selection of integrated connectivity with over 50 adapters</li> </ul>	<p>Graphical user interface with powerful workbench enables business users to easily assemble content for Web applications from a wide assortment of sources with virtually no programming.</p>

**Graphical Workbench**

The Vignette V6 Enterprise Adapters for Siebel leverage the visual workbench development capabilities of the Vignette V6 Content Suite. Business users can easily access, query, publish and modify information that resides in a Siebel system. The intuitive, graphical user interface allows users to visually map content flow and connect disparate information sources by simply dragging and dropping components and connecting attributes. Siebel data can be aggregated with over 50 other content and application logic adapters for fast, flexible content aggregation, transformation and automation.

**Enterprise Adapter Advantages**

Vignette V6 Enterprise Adapters for Siebel extend the value of existing Siebel investments making it possible to leverage information and data exchanges as part of a unified content management environment. Companies can capitalize on existing systems, reduce costs, shorten time-to-deployment and increase revenue through more efficient and profitable online interactions.

## System Requirements Summary<sup>1</sup>

### Supported Siebel Versions

- Siebel 2000 (v6.2.1 or later)
- Siebel 7

### Supported Deployment Platforms

- Sun Solaris 2.7, 2.8
- AIX 4.3.3
- HP-UX 11i
- Windows NT/2000

### Vignette Requirements

- Vignette V6 Content Suite

<sup>1</sup> See third-party vendor documentation for compatibility of such vendor's products with the other products listed.

Vignette V6 Content Suite is a prerequisite for all Vignette V6 Content Extensions. Vignette V6 Content Suite and Content Extensions support Internet standards including: XML, HTTP, HTTPS, FTP, SSL, LDAP, and WAP; Microsoft COM and ASP; and Java standards including J2EE architecture, servlets, JSP, EJB, JNDI, JDBC, JMS, and JDMA.

If you would like information about these and other Vignette solutions, please visit the Vignette Web site at [www.vignette.com](http://www.vignette.com).



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