



## Vignette® V6 Multisite Content Manager

Vignette V6 Multisite Content Manager is a collection of powerful tools and applications for multi-site creation and management. In addition, Vignette V6 Multisite Content Manager provides a layer of pre-built functionality to the Vignette V6 Content Suite and includes a collection of valuable collaboration, content organization and workflow applications.

Vignette V6 Multisite Content Manager simplifies the task of creating and maintaining multiple Web sites with a common look and feel and shared content. Organizations with multiple Web sites, managed by multiple groups in multiple languages can simplify management and control consistency. Vignette V6 Multisite Content Manager also includes workflow capabilities, a collection of content organization templates as well as collaboration tools that simplify centralized management of distributed content.

### Content Management

Vignette V6 Multisite Content Manager revolutionizes the way content is managed by providing applications and tools to “manage” content management information. Managing metadata about content enables easier aggregation, distributed administration, extensive distribution and deployment and leaves content unaffected at its source.

### Multi-site Management

Organizations often support multiple Web initiatives with public sites, partner sites, employee sites, and sites in multiple languages or geographies. Vignette V6 Multisite Content Manager provides management and control for a common look and feel across a portfolio of Web sites and portals. Vignette V6 Multisite Content Manager allows business users to rapidly create new sites that inherit characteristics such as form, color schemes, organization and content components from existing parent sites. Vignette V6 Multisite Content Manager makes it possible to clone sites with common attributes that help standardize content delivery and presentation.

### Workflow

Dynamic Web sites constantly require the preparation and production of new content. Vignette V6 Multisite Content Manager enables a rapid content production cycle through workflow management and pre-defined roles. Content change agents, creators, editors and approvers are linked online through automated workflow from conception to posting.



<b>Features</b>  <b>Multi-site Management<sup>1</sup></b> <ul style="list-style-type: none"> <li>• Aggregation – Stage and centralize management of distributed content</li> <li>• Inheritance – Create child sites that inherit all or part of the characteristics of a parent site</li> </ul>	<b>Benefits</b>  Centrally manage content and metadata from many sources. Control deployment through staging with in depth reporting and monitoring. Rapidly deploy to hundreds of sites while maintaining a consistent look and feel. Help reinforce branding and messages, preserve product or corporate identity and maintain standards and quality.
<b>Workflow</b> <ul style="list-style-type: none"> <li>• Workflow – Controls the routing of content through the preparation process from conception to final approval and posting</li> <li>• Pre-defined Roles – Roles such as creator, editor, approver and others control workflow</li> </ul>	Established workflow cycles with pre-defined participant roles help provide quality assurance and control during the development of content. An online and automated workflow system also makes it possible to rapidly update existing content or produce additional content in a very short cycle. Can dramatically reduce time and cost to deploy small or large amounts of content.
<b>Collaboration</b> <ul style="list-style-type: none"> <li>• E-mail – POP and SMTP mail capabilities</li> <li>• Virtual Team Room – Online conferencing with chat, screen sharing and file viewing</li> <li>• Collaborative File Management – Manage and share files among multiple users</li> <li>• Threaded Discussion Groups – Automatic organization of responses and replies to a posted question or subject</li> </ul>	Enables and simplifies online communication among multiple participants. Pre-packaged applications make it possible to easily provide collaboration capability out-of-the-box. Applications can be customized and integrated with other offerings and Web content services to provide a comprehensive collaboration solution using interfaces and tools that are industry standard and commonly familiar.
<b>Content Usage Reporting<sup>2</sup></b> <ul style="list-style-type: none"> <li>• Predefined content tagging and site instrumentation</li> <li>• Out-of-the-box reports based on site, channel, content categories, user segmentation, provider, content type, and content item.</li> <li>• Predefined interaction data analysis</li> </ul>	Content and site usage reports enable a deeper understanding of content usage. These predefined reports are configurable and provide filtering options allowing users to define specific information. By allowing business users the insight into how the Web site and portal content is being used, interactions can be more productive creating a more efficient online experience.
<b>Content Organization</b> <ul style="list-style-type: none"> <li>• Pre-defined Content Types – Includes forms, calendars, state and country lists, etc.</li> <li>• Pre-defined Taxonomies – Hierarchical word relationships for general business terms and specialty fields such as financial, healthcare/biotech and high tech</li> <li>• Pre-integrated Search Engine – Search engine with Boolean search capabilities</li> </ul>	Search engine and content types can reduce development efforts and provide users with effective tools for content navigation and location. Taxonomies provide multiple benefits with the ability to quickly add intelligence to content. Content relationship is valuable for analyzing user behavior and content relevance. In addition, taxonomies enable the delivery of core content in multiple formats by different topics.

## Collaboration

Vignette V6 Multisite Content Manager includes a collection of collaboration applications that let employees, customers and partners share information online using standard communication tools and interfaces. A virtual team room enables collaborators to share files, screens, and calendars and chat as well as e-mail. Individuals in different geographic locations can function efficiently as a virtual team – all without the need for IT expertise or assistance.

## Content Usage Reporting

To effectively manage any process, an in-depth understanding of the process and its effects is required. Vignette V6 Multisite Content Manager includes extensive reporting capabilities that allow business users to see how content is being used and therefore manage the content presentation to create a more efficient online interaction. These reports present interaction information illustrating how content is used. Managers control the level of report granularity by selecting filters showing content usage metrics such as grouped by entire site, a specific navigational construct such as a channel or view, or by a content type. The reporting capabilities in Vignette V6 Multisite Content Manager provide the detailed information required to manage content and content usage to enable more efficient online interactions.

## Content Organization

Efficiently locating the right information is enhanced through the use of content organization tools. Vignette V6 Multisite Content Manager includes a search engine and pre-defined content types and taxonomies to simplify the organization of content. In addition, content that is tagged with organization or context intelligence can be analyzed in conjunction with user logs and click paths to more effectively determine the type of content desired. Customer interactions can be analyzed to gather information about users and information in context and new content automatically recommended based on behavior patterns.

## System Requirements Summary<sup>3</sup>

### Platforms

- Sun Solaris 7, 8
- MS Windows 2000
- IBM AIX 5L (V5.1 ML1)

### Databases

- MS SQL 2000
- Oracle 8.1.6, 8.1.7
- IBM DB2 7.2

### Application Servers

- BEA WebLogic 6.0, 6.1
- IBM WebSphere 3.5.6, 4.0.3

### Web Servers

- MS IIS 5.0
- iPlanet 4.1 (Solaris)
- IBM HTTP Server 1.3.19.1
- Apache Server 1.3.19 (Solaris)

Vignette® V6 Content Suite is prerequisite for all Vignette V6 Content Extensions. Vignette V6 Content Suite and Vignette V6 Content Extensions support Internet standards including: XML, HTTP, HTTPS, FTP, SSL, LDAP, and WAP; Microsoft COM and ASP; and Java standards including J2EE architecture, servlets, JSP, EJB, JNDI, JDBC, JMS, and JDMA.

<sup>1</sup> Vignette V6 Multisite Content Manager requires the Vignette V6 Advanced Deployment Server for the staging functionality.

<sup>2</sup> Vignette V6 Multisite Content Manager requires the Vignette V6 Relationship Management Server version 6.1 for the reporting functionality.

<sup>3</sup> See third-party vendor documentation for compatibility of such vendor's products with the other products listed.

If you would like information about these and other Vignette solutions, please visit the Vignette Web site at [www.vignette.com](http://www.vignette.com).



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