

SYNERGY!

Synergy occurs when two parties collaborate to create something more than the sum of their individual parts. When the parties are digithink.net and Lawson Software the result is PEO Power™, a powerful and innovative solution that just made managing a Professional Employer Organization (PEO) much easier and more profitable! digithink.net and Lawson Software will soon release an Internet-based, integrated suite of Human Resource and Financial Management tools that will provide any PEO access to Fortune 500 caliber software at a very affordable price.

Lawson Software is the leading provider of Self Evident Applications™ (SEA) offering fully-integrated Human Resource and Financial Management

solutions as well as cross-functional integrated business process suites. With a quarter century of experience, Lawson has delivered leading edge business management solutions that offer unsurpassed performance and reliability to enterprise class organizations worldwide.

digithink.net brings the world of PEOs and Lawson Software together through the Internet. Blending a veteran background in the PEO industry with extensive Internet experience, digithink.net is uniquely qualified to deliver comprehensive and state-of-the-art employee management solutions to PEOs. They know Lawson Software, they understand the Internet, and they're experts on making PEOs successful!

How can synergy between digithink.net and Lawson Software benefit your PEO? Here are four ways....



FOUR HIGHLIGHTS

POINT ONE FORTUNE 500 TOOLS AT A COST YOU CAN AFFORD

It's not just big corporations that can now afford enterprise-class Human Resource and Business Management software! Thanks to an exclusive arrangement between Lawson Software and digithink.net, PEOs of all sizes can enjoy the benefits of integrated employee management and financial software at a very reasonable cost.

Digithink.net is an emerging Applications Service Provider (ASP) providing a comprehensive collection of PEO software and services through the Internet. Digithink.net 'rents' you Lawson's Insight®II Business Management System on a per worksite employee basis. There are no huge upfront licensing fees, no costly hardware to buy, and no expensive onsite development or support staff required. You pay only for what you use!

POINT TWO TRULY INTEGRATED HR, FINANCIAL, AND ACCOUNTING SUITES

If you're like most PEOs, you have a common information management problem--the data in your employee system isn't integrated with your financial or accounting system. This leads to inaccuracies, the need for repetitive input, and even faulty account information or tax reporting. digithink.net provides you access to Lawson's completely integrated suite of HR, Payroll, Financial, and Accounting solutions. Employee updates and changes only need to be entered once and they are reflected 'live' in other systems including payroll and general ledger. No more wondering if reports are really accurate or if the IRS might be dropping in.

POINT THREE SELF EVIDENT APPLICATIONS SAVE TIME, MONEY AND FRUSTRATION

Lawson Software has long been recognized as an industry leader providing comprehensive HR, Financial and Accounting solutions that are not only robust and reliable but also intuitive and easy to use. Lawson has pioneered the development and use of Self Evident Application™ (SEA) technology that simplifies PEO management in two ways. First, SEA provides your employees an interactive experience that is easy, intuitive and accessible from anywhere--whether on the road, at your desk, or at home. There is never a question as to where to go next or what to enter as SEA software guides employees through their personal information. Second, SEA matches tasks with the appropriate responsible parties. Employees can self-service their personal data, approvals are routed to managers by roles, and only those with direct responsibility can modify the information. Put information at the fingertips of those who need it most.

POINT FOUR DRILL AROUND™ PROVIDES PRECISION ACCESS TO INFORMATION

Having access to all of your business information is one thing; navigating through it to find what you need is quite another. Lawson's Drill Around™ feature enables you to navigate from summary statistics to specific details, penetrate complex data relationships, and track information back to its original source--at the click of a mouse. No more popping from screen to screen or switching to different databases to collect related information. You have the control to see a situation clearly and resolve it efficiently.

CONTACT US

For more information about Lawson software or to receive a free digithink.net T-shirt and to register for updates on availability and additional features, contact digithink.net at 1.877.4PEOPWR, email us at info@digithink.net or register online at www.digithink.net/contact.html.



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